



Dear Oregon Innkeeper,

Thank you for your interest in the Oregon Bed & Breakfast Guild. Enclosed you will find a copy of the OBBG Invitation to Membership brochure listing membership benefits and a copy of the application form which lists membership criteria. Also enclosed is a copy of the Guild's Quality Assurance Guidelines, as well as the Standards for Membership and Code of Ethics for your review. OBBG has developed and refined these guidelines and standards with input from various state health and fire departments, as well as from innkeepers and other B&B associations throughout the country. The Guidelines can be a very helpful checklist for you if you are just starting a B&B or as a review in preparation for joining the professional association of innkeepers in Oregon. Our members agree to meet or exceed these basic standards so that together we can assure travelers of consistently high standards of health, safety, and amenities in a variety of accommodations.

If you have not checked out the OBBG website, be sure to go to www.obbg.org and see where your B&B could be included and linked from our site to your own website. Our members have found that the Guild's Internet presence is one of our most important marketing tools, and we continue to improve and update the site to promote our member inns. In addition, OBBG pays for optimization on various search engines so that all of our members can benefit from additional exposure, something that very few individual inns can afford to do themselves. Together we build our businesses and reach the travelers who want to experience the beauty and diversity of this glorious state.

Our annual publication, the Directory of Member Inns, features member inns in six geographic areas of Oregon. Distribution outlets include the Oregon Convention Center, Portland Airport, Oregon Visitor Centers, AAA offices, Chambers of Commerce, wineries, our advertisers, and all member inns. In addition, the Directory of Member Inns is mailed to potential guests who request a copy through our website or toll free telephone number. Potential guests can easily find the perfect Oregon B&B through our marketing efforts on behalf of all our members.

If you have any questions about membership, please feel free to leave a message on our toll free phone at 800-944-6196. I'd be happy to work with you if you have any concerns about any of the membership guidelines. In addition, membership entitles you to an innkeeper 'mentor,' one of our members who is available to help you with any specific questions or concerns you may have. We know that helping each other helps our industry, and we've learned that "strength in numbers" really works!

So, decide today to become a member of your state professional association of innkeepers. We look forward to hearing from you and welcoming you into the Guild.

Best regards,

Rickie Hart
Administrative Assistant