
The Oregon Association of Independent Inns

Benefits of Membership

- Credibility and prestige of a group that maintains high standards and professionalism
- Cooperative advertising
- Improved quality, service, and profits through annual conferences, workshops, seminars, newsletters, and continuing Quality Assurance inspections
- Networking with Association members
- A unified voice in the industry
- Inclusion in marketing programs such as the OAI website, Lodging Gift Vouchers
- Participation in the Innkeeper Getaway Program



Invitation to Membership

Oregon Association of Independent Inns
503-893-4210
info@obbg.org
www.oregoninns.com

Mission Statement

We are the professional association of Oregon's individually operated Inns. Our mission is to assure travelers of consistently high standards in a variety of accommodations and to support members through networking, promotion, advocacy, and education.

Background

In March of 2025 the Oregon Bed & Breakfast Guild changed its name to Oregon Association of Independent Inns to become a more inclusive Hospitality organization.

Membership

Regular membership is held in the name of the property which is located in the state of Oregon and which is appropriately licensed and meets Association standards for health, safety, and hospitality in its operation. Association benefits apply to owners and managers of the inn. Associate membership is available to individuals and businesses that support the objectives of the Association.

Membership Dues

Regular membership annual dues are \$219 plus \$40 per room up to seven rooms. Additional rooms are no additional fee. In addition, there is a one-time marketing assessment of \$100 and a non-refundable \$100 application/inspection fee. Quality Assurance re-inspections are included in membership dues at no additional cost.

Application Process

The application and the Quality Assurance Guidelines can be downloaded from the Association website. Alternatively, contact the Association through the email or phone and these items can be sent to you. You will need copies of all licenses, proof of insurance, and current brochure with rates, policies, and a photo of the inn.

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NETWORKING: The Association maintains a private Facebook group which acts as a forum for innkeepers to ask questions, get advice and connect with other innkeepers. The Annual Meeting and Conference, as well as Regional Meetings held throughout the state provide opportunities for networking as well.

PROMOTION: Our website, www.obbg.org, is a significant source for referrals, where guests may link directly to an inn's website or email questions to the Association. The Association also maintains a toll free information phone line 503 893-4210 to respond to calls from potential guests or questions from innkeepers. *Lodging Gift Vouchers*, which can be used at any member properties, are available for sale through the Association website. The *Innkeeper Getaway Program* allows participating innkeepers to become better acquainted with other members through a low, \$60-per-night stay. The opportunity to interact with other innkeepers provides a stronger sense of community and the potential for future referrals.

ADVOCACY: Members of the Association serve as representatives to important state organizations such as Oregon Lodging Association, Oregon Tourism Commission, and others to promote awareness about the specific needs and issues of Hospitality properties.

EDUCATION: State conferences are held every year in conjunction with the annual meeting. In addition, smaller Regional Meetings take place throughout the state with an educational session and networking time. Conferences provide an opportunity to meet other innkeepers and to keep informed of issues of importance to hospitality in our region.

Requirements for Membership

Membership shall be subject to the following requirements:

- Properties shall be located in the state of Oregon.
- Properties shall have a resident manager or owner involved in daily operation.
- The property shall have no minimum number of guest rooms and shall have a maximum of 30 guest rooms.
- Properties shall have applicable and current permits, licenses, and/or certification including, but not limited to, all health department, safety, and travelers' accommodation licenses. Properties with two rooms or less may not be required to have some of these licenses, but must meet the requirements.
- Properties shall be registered with the Oregon Department of Revenue and shall be aware of and comply with all appropriate tax requirements on the State, County, and City levels.
- Properties shall be commercially insured for operation.
- The member shall act with honesty and integrity in all business practices and shall refrain from misrepresentation in all advertising and promotion.
- The properties must pass a physical inspection as defined by the Associations Quality Assurance Standards upon initial application to the OAI and shall be re-inspected periodically and upon change of ownership.
- Additionally,
- *There shall be a common area for guests' use for social interaction where appropriate.*
- *The inn shall provide for its guests a safe and secure environment which shall comply with state and local regulations.*